

A collection of teacher gift items including two pencils (one red eraser, one white eraser), a white paper bag with a scalloped edge, a black and white braided rope, and a white pom-pom, all set against a dark background.

TEACHER BUSINESS GIFT GUIDE 2022

Black Friday themed offers just for you!

Hello there.

I'm Jamie, from Basic Girl Teaches.

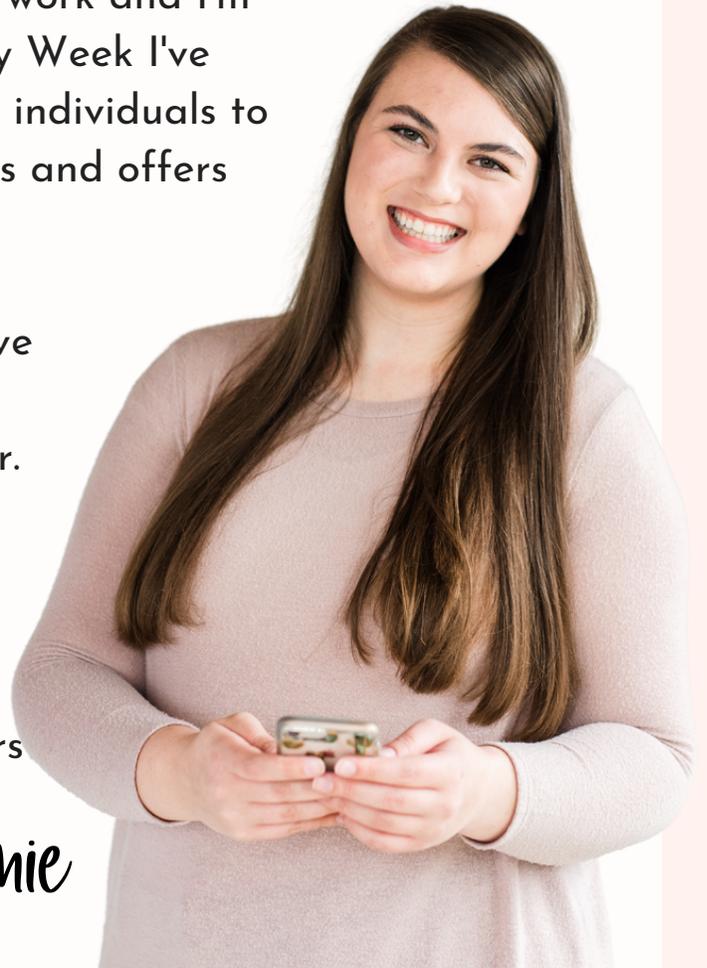
I'm a teacher and a business owner and I know the feeling of balancing things like content creation, marketing, audience building, blogging, emailing, collaborating, budgeting, collecting payment, updating resources, and so on with the seemingly never-ending list of all the things it takes to run a business.

Running a business is a lot of work and I'm here to help! This Black Friday Week I've reached out to some amazing individuals to gather up a collection of deals and offers just for you!

We've pulled together exclusive essentials to make managing your business a little bit easier.

So keep on scrolling through the next few pages and happy shopping! I know I'll be saving a few of these offers for myself.

 Love, Jamie



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**Some of the offers included in this guide are affiliate links

Instagram Black Friday Sale

Jamie Jasperson,
Basic Girl Teaches

[Click Here](#)

Come join a week-long party full of deals for teacher business owners using Instagram. The sale includes a flash open of the Teachergram Academy (a signature program for teacher business owners looking to build a clear strategy for using Instagram to connect with their audience), and other exciting offers, like Instagram mini courses, templates, and webinars. Check in throughout the week to discover new deals and find all the resources you need to make this year the year that Instagram works for you and your teacher biz. The party starts Monday, November 21!



Black Friday Deals

ENGAGE WITH EMAIL COURSE & VAULT

alissamcdonald.com/blackfriday

DEAL OF THE DAY

[Click Here](#)

Use the code JAMIE6486 to save 15%!

Engage with Email

Alissa McDonald,
Teacher Hustle University

Is this you? You've heard you're supposed to be building your email list...everyone is saying it. But where do you start? Maybe you started collecting names and email addresses for your ideal audience...but what are you supposed to be saying to them?

Here's the thing. E-mail doesn't have to be BORING! It doesn't have to be HARD. It doesn't have to be ONEMORETHINGON YOUR TO-DO LIST. (That list is never-ending, amiright?) My Engage with Email Course & Vault will teach you how to master email so you have an official plan of action to grow your teacher biz and make the impact you want to make in the world. Use code THUBLACKFRI for \$20 off.

Launch Roadmap & Strategy Sessions

Melanie Battistelli, Duxbury Digital

READY TO START YOUR COURSE OR MEMBERSHIP IN 2023?

2 Launch Roadmap packages available at 50% off

and 

50% OFF

ALL Strategy Sessions on CYBER MONDAY!

DUXBURY DIGITAL

Is launching a course or membership on your 2023 to-do list, but you can't figure out where to start? I have TWO Launch Roadmap packages available at 50% off! You'll walk away with all the tools ready for you (or your team!) to follow in as little as 3 days, including a blueprint of your launch strategy, a customized action plan to plug into your project management tool, email prompts, and a content calendar template. There are only TWO spots available at this special price! DM me on Instagram [@duxburydigital](https://www.instagram.com/duxburydigital) to grab your spot before they're gone!

Course or membership not on your to-do list for 2023? Maybe you don't know WHAT is on your to-do list for 2023! On Monday, November 28th, my 90-minute strategy sessions will be 50% off. You'll be amazed at all that we can get clarity on in 90 minutes! Let's start 2023 off with a bang! DM me on Instagram [@duxburydigital](https://www.instagram.com/duxburydigital) to get started! For more information about either of these services, please visit <https://duxburydigital.co/services>.

[Click Here](#)

This offer expires on November 28

Color by Code Clipart

Tabitha Carro, Flapjack Educational Resources

Need color by code clipart that already comes prepared with digital and printable templates? Then this lifetime access bundle is for you! Each bundle includes clipart in color and B&W, progression clipart images, editable digital game templates, and editable printable templates. This listing is for lifetime access to all current and future color by code clipart and template sets. Grab it at a steal!

[Click Here](#)

Grab the bundle for just \$14!

ACCESS TO ALL PRESENT AND FUTURE SETS

COLOR BY CODE CLIPART + TEMPLATES

LIFETIME ACCESS BUNDLE

FLAPJACK



STRUGGLING TO GROW YOUR CEO BUSINESS MINDSET?

LET'S GROW IT TOGETHER IN 2023!

FEELING A BLOCKAGE IN YOUR BUSINESS YOU JUST CAN'T GET OVER?

LET'S WORK TOGETHER VIA 1-ON-1 COACHING CALLS & CONTINUED VOXER SUPPORT TO GET YOU UNSTUCK AND MOVING TOWARD YOUR BIG GOALS FOR THE YEAR!

GET 30% OFF THROUGH 11/27!

Busy? Stressed? Overwhelmed? Feeling a blockage in your business you just can't get over? As a business owner, you can't afford to stay stuck in this negative mindset for very long! Sometimes we need a sounding board, a coach, and a guide, to help us work through the things that are holding us back. As your business mindset coach, I will support you in working through whatever is blocking you through a series of Zoom calls & Voxer communication. You can get 30% off this personalized coaching experience NOW through 11/27! Don't wait though because spaces are limited and booking for 2023 already! Contact me via email or [Instagram](#) now to get started!

Business Mindset Coaching

Maddy Fry

[Click Here](#)

Offer ends on November 27!

Quarterly Email Planning Workshop

Branda Villacob,
The Relevant Collective

Stressed about planning and writing your weekly emails? Throwing last minute emails together each month? In this 90 minute workshop, I'll guide you through planning your emails for January-March of 2023. We'll talk about the three types of emails you should send every month, how to nurture your audience, and how to avoid that feeling of being "salesy". Walk away with a solid email marketing plan for 2023!

Get \$10 off using the code BLACKFRIDAY (regular price is \$37). The coupon expires on November 28th at 11:59 EST.

LET'S PLAN YOUR EMAILS TOGETHER



WELCOME TO Email GPS

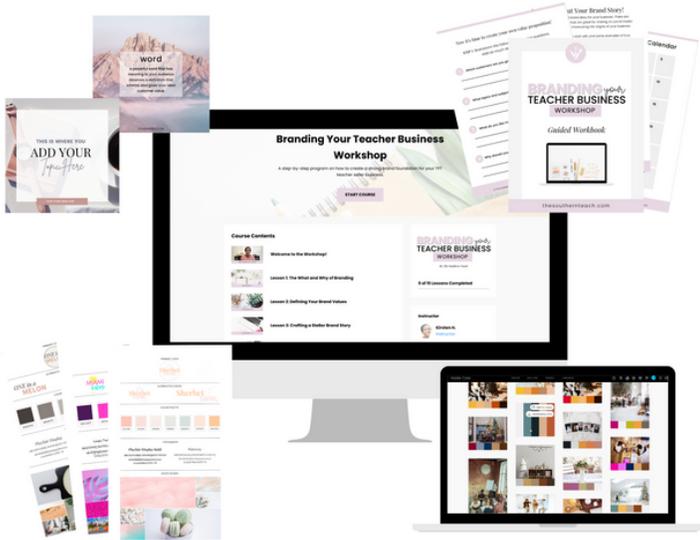
@therelevantcollective

[Click Here](#)

Offer ends on November 28!

BRANDING your TEACHER BUSINESS

WORKSHOP



Branding Your Teacher Business Workshop

Kirsten Hammond

The Branding Your Teacher Business Workshop will help you get clear on your brand with a simple, step-by-step framework for your TPT business. With this workshop, you will have an understanding of 4 key components of a brand identity, reflect on what works in your business, and create a plan to market and proudly share your new or rebranded TPT business to your audience!

[Click Here](#)

Marketing Graphics

Elizabeth Birenbaum



Launching a podcast or course? Hosting a workshop? Or just want someone to create your marketing materials for you? As small business owners, we are often expected to wear all the hats - idea creation, marketing, strategy, the list goes on.

Let me take the marketing graphics aspect off your plate so you can focus on your zone of genius - creating an irresistible offer/product that your clients can't refuse! I offer Done-For-You Graphics Packages with turnaround options as fast as one week.

Email me at elizabethbirenbaum@gmail.com for package options and more information and make sure to mention code BASICGIRLTEACHES10 for 10% off your first package when booked by 3/31/23. You've got the ideas, together we can share them with the world!

[Click Here](#)

Use the code BASICGIRLTEACHES10 to save 10%!

Unlimited Commercial Fonts & Clipart



Monica Jayasinghe

The Lipstick Life Teacher

Are you spending hours looking for the perfect fonts and clipart for your projects? Stop shopping all over the place and snag an all inclusive pass to the absolute best place for designing! From fonts, clipart, digital papers and even mockups, there are thousands of commercially licensed downloads to use in your products! As a teacher author myself, I know for sure this site is guaranteed to meet all your creative needs. Normally the subscription to the entire site is \$29.99 a month, but if you use my affiliate link you will GET YOUR FIRST MONTH FOR ONLY \$1 and then only \$19 a month after that! This includes UNLIMITED DOWNLOADS for the entire site!

[Click Here](#)

Podcast Management Workflow

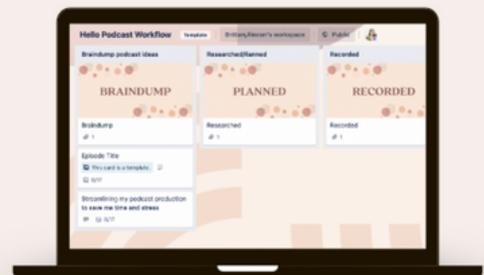
Brittany Rincon,
Hello Podcast Media

DIYing your podcast production doesn't have to be complicated! You decided to start a podcast to help your teacher business, grow your audience, and get your *voice* out there but now you're spending way too much putting the pieces together. I feel you. That's why I'm sharing the podcast management system for a steep discount this holiday season. Learn quick tips to streamline the process. I've got checklists, tutorial videos, and guest interview reminders to ensure each podcast episode has it all.

[Click Here](#)

Hello Podcast Launch

the Workflow



hellopodcastmedia.com/blackfriday

A simple management system to streamline your podcast production

Email Marketing Services

Megan Wisdom

Does it feel like thinking up new content for email marketing is more exhausting than a field trip on the last week of school? Are you always struggling to figure out what to say {without being too salesy}? Or maybe you're just overwhelmed with juggling ALL THE THINGS because you're already squeezing the teacher biz in the wee hours of the morning or during naptime.

Wouldn't it be a relief to take email marketing off your plate so you could spend that time creating revenue-generating products instead?

Let's take email marketing off your plate! You'll get 3 months worth of story-driven emails [with a personality pop] that help nurture your loyal fans and make more sales... but only pay for the price of 2! That's a \$350 savings that's only offered once a year!



This offer expires on November 29

[Click Here](#)

Podcasting Academy for Teacherpreneurs

Trina Deboree

[Click Here](#)

Save 25% on Black Friday



Do you want to deliver consistent content to teachers focusing on the know, like, and trust you factor while expanding your reach and taking part in an expanding platform? Introducing the Podcasting Academy for Teacherpreneurs!

The Academy isn't so much a training program as it is an implementation program. Yes, you will learn the strategies behind everything you do, but more importantly, you'll have a meticulous, step-by-step, roadmap that leaves nothing out and takes nothing for granted as you implement your podcast. The end result: An incredible audience connecting long-term ASSET ready to extend your reach, ultimately get your resources in the hands of more teachers, and be deployed for the rest of your teacherpreneurial life.



Looking for a fresh look for your new store or a refresh for your current store? You want your brand to stand out AND stay consistent through your entire store. You're tired of having a mismatched storefront and it just doesn't feel warm, right? Here's the thing. You can have a consistent storefront with the right branding. I'll help you create a storefront that is not only welcoming, but will give you the tools to keep that warm and welcoming feeling throughout your entire store.

You'll get a discounted rate for a new logo, TPT store graphics (quote box, banner and side banner), and a product cover template. This bundle is usually \$160, but fill out the request form and use code **BLACKFRIDAYDEAL** for \$30 off! (Note, this code is only for "So Basic" logo package, "So Extra" logo package, and "So Extra 3" Product Cover Template.)

TPT Store Makeover

Caleigh Dennis

[Click Here](#)

This deal is available November 21 - 25

Teacher Hustle University

THU is my signature coaching experience for teacher business owners who want to build a sustainable, impactful, profitable business.

We have one goal inside THU: To move you from one level of your business to the next. Every resource, training, workshop, co-working sesh, Q&A... is designed to move you toward your vision.

Teachers who started with just an idea now have a full business up and running. Teachers who were stuck trying to figure out how to make this all work to bring in consistent cash without constantly working... now have funnels and a system in place so they can take a break from their biz and still make money. Teachers who were drowning in to-do's now have a clear mission and steps to take.

Each month, you'll receive new content and coaching to grow your business alongside a group of like-minded teacher business owners. Use code **THUBLACKFRI** to save \$20 off your first payment.



[Click Here](#)



[Click Here](#)

Free Travel Planning Services

Christine Wright, Lessons Over Coffee

As a former teacher of 18 years, I know exactly how stressful life can become. Taking time off for yourself and your family helps you to recharge and clear your mind. Allow me to plan your next vacation absolutely FREE of charge! That's right! I work with your schedule, budget, and needs to book a vacation that will allow you to relax and unwind. Whether you are looking for a cruise, an all-inclusive resort, a cabin in the woods, or just a magical trip to Disney, I can make it happen with no charge to you!

Email Marketing Training

Melissa Seidman, Not Another Virtual Assistant

It's time to start making email work for you. Learning to make the most of your email marketing platform can take hours of trial and error that you likely don't have! This is why I am offering a brand new 60-minute LIVE group training call to online business owners. You can learn all the tricks of using Convertkit, Mailerlite, and Flodesk and begin to maximize your earning potential with email marketing. Bring questions for a live demo Q &A. Save \$10 off with the code: save10 until January 1st!

[Click Here](#)

**LIVE
EMAIL MARKETING
TRAINING**

~~\$37~~
→ \$27

mailerlite

1-hour Q & A
Demo

\$10 OFF

Cheap SHEET BLACK FRIDAY DEALS

Steve Buch, One for the Books

Teacher authors, specifically those with a TpT store, will certainly want to check out our two biggest deals of the week! Our signature course for creating self-checking resources with Google Sheets will be open this week only. Join to learn how to use the most underutilized tool of the Google Suite to create unique and engaging self-checking resources.

No time to learn how to make these resources yourself? No problem! This week we're also promoting a unique subscription style offer that brings you unique custom made templates each month! Creating digital resources for your TpT store has never been easier. Speaking of custom, we're also looking for 5 members for the beta launch of our newest offer. Completely custom Google Sheets templates to help you build those bundles even faster. We can't wait to see how Google Sheets resources help boost your sales.

[Click Here](#)

Deals start on November 21!

Legal Templates

Brittany Ratelle

Don't miss the LOWEST prices of the year on all Creative Contract legal templates, including what you need to get your...

- Website protected and compliant
- Client boundaries in place
- 1099 team member relationships covered, clarified (that independent contractor needs a CONTRACT, right?)

Head over to CreativeContracts.co to snag these templates for 40% (sale ends Cyber Monday)

Trade in that overwhelm, confusion, or bewildering billable rate for easy-peasy contract templates that can your modern business legally legit without breaking the bank.

A promotional banner for Creative Contracts. At the top, there's a string of red and white triangular bunting. Below that, the text reads "Semi-Annual Sale - 40% off!" in large, bold, red font. Underneath, it says "Ends Cyber Monday, Nov 28th" and "CreativeContracts.co" in black. A black button with white text says "No code needed!". Below that, a black rounded rectangle contains the text "LOWEST PRICE ON ALL LEGAL CONTRACT TEMPLATES" in white. At the bottom left is the Creative Contracts logo, which includes a red circle with "CC" and the text "Creative Contracts". The background of the banner features several smartphone screens displaying various legal templates, including one titled "LLC OPERATING AGREEMENT" and another titled "DIY LEGAL WEBS BUN".

Save an extra 15% with the coupon code JAMIEJ15

[Click Here](#)

Tax and Bookkeeping Specials

Emily and Rachel, All About Accounting

2 BLACK FRIDAY SPECIALS

DIY ACCOUNTING BUNDLE: \$130

TpT Bookkeeping Guide & Spreadsheet
+ 30 min TPT Tax Crash Course Video



1:1 TAX PLANNING & STRATEGY MEETING: \$550



Anticipate tax season, identify deductions & new tax strategies



Compare entities & discover other tax-related triggers



Address any and all tax questions you have!

~~\$750~~

Save \$200
11/25-11/30



Tax or bookkeeping-related questions? Stop googling and FINALLY get the answers you have been looking for this year with one (or both!) of our Black Friday Deals EXCLUSIVE to this catalog!

The DIY Accounting Bundle covers both tax AND bookkeeping topics by combining 2 of our most popular products at an AMAZING (\$100) discount! The TPT Bookkeeping Guide & Spreadsheet will arm you with a standardized process for maintaining your books using easy-to-follow checklists & video-linked tutorials. The TPT Tax Crash Course Video illuminates opportunities for tax savings by educating you on an array of tax topics using scenarios you can actually relate to!

For those with more complex needs, we have another special offer for you! Save \$200 on the service that saves our clients THOUSANDS of \$ in taxes each year: our 1:1 Tax Planning & Strategy Meeting. You (and Emily) will go through a complete analysis of your tax situation (both business & personal) to identify additional tax-saving opportunities or strategies. Once all questions and scenarios are exhausted, you will receive a summary with actionable next steps to implement the strategies/changes discussed. *Slots for this offer are limited to the number of date/time slots shown in the link to claim, and MAY fill up prior to the end of the promotional period*

[Click Here](#)

Send us a DM and let us know you found us from this guide!



Marketing Monday Minis

Jenzaia DiMartile

[Click Here](#)

Say GOODBYE to the overwhelm and chaos of trying to do all the things...
...and HELLO to clear focus on your immediate next steps to effectively market your business in 2023. These 30-minute mini-strategy sessions are your chance to get focused 1:1 time looking at your unique marketing strategy.

Select Your Monday Mini Focus:

- **Look Back & Look Forward:** together we will look at how this year has gone and your vision and goals for next year to kick 2023 off strong!
- **Offer Audit:** we will deep dive into your signature offer and look at the offer positioning and messaging so that it is up to date and ready for a new year
- **Customer Journey Curation:** we will start from your signature offer and work backward to create a unique customer experience that draws in your audience and turns them into paying customers
- **Content Brainstorm:** starting with your content pillars, we will spend the session brainstorming a variety of content topics and titles that you can use for your long-form content over the next quarter.

Talk Trello to Me

Rainy Barton

Talk Trello To Me is a mini-course designed to help the teacherpreneur that wants to become more organized within their business but does not know how by introducing them to the project management system that is Trello, as well as receive access to eight of my favorite boards that I use inside of my own business with videos and workflows included to help you as well! By the end of this course you will know Trello like the back of your hand and will have the tools to organize your business in the way that you ultimately want to!



[Click Here](#)



Email Marketing for TPT Sellers

Lisa Fink

[Click Here](#)

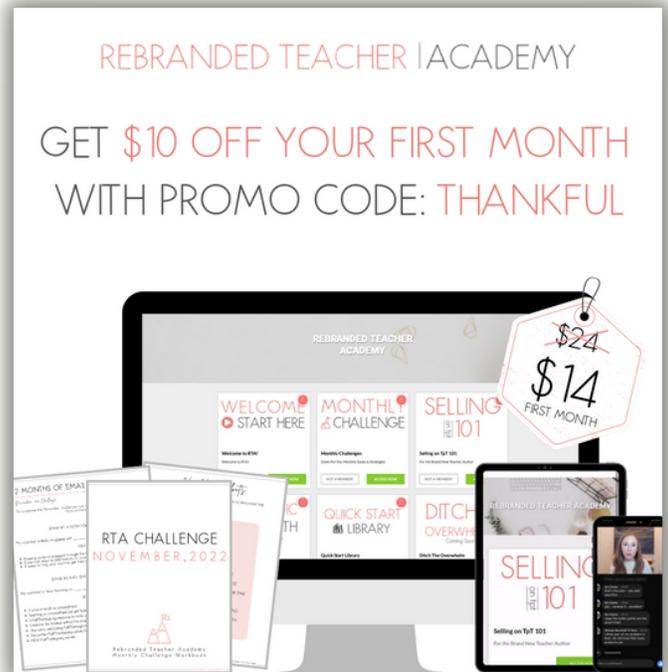
You have a TPT store, but you don't actually own it. Your sales and the number of people who find your store are directly tied to TPT's search bar (and maybe a few referrals). There's not a single guarantee they'll find and buy your products, but it doesn't have to be this way. The Email Marketing Guide for TPT Sellers is complete with everything you need to know to start and grow your email list in less than one week. I want to save you hours of Google searches and headaches, trying to piece together an effective email marketing strategy that triples your monthly sales.

Focusing on a list-building (otherwise known as email marketing) strategy will drastically improve the long-term growth of your store and drive more sales to help you hit your bottom line, month over month. A strategic email marketing strategy can turn your subscribers into buyers. As an entrepreneur, you must find ways to work smarter. A strong email marketing strategy can help you do that. From common copy phrases and subject lines to an editable Welcome Sequence, I've got everything covered!

Rebranded Teacher Academy

Lauren Fulton

Rebranded Teacher Academy is designed to help you grow your Teachers Pay Teachers business without stress and overwhelm by providing you with done-for-you monthly tools and strategies to help you meet your business goals. With Monthly Challenges, Co-Working Sessions, a Growing Course & Content Library, Audits, Office Hours, and so much more... You'll have the knowledge and support to grow your business with focus & intention. From November 25th - November 29th, you can use coupon code THANKFUL to get \$10 off your first month of RTA! Join almost 200 TpT sellers and start your first month for only \$14!!!



[Click Here](#)



The question I hear all the time from sellers is "How do I take my store to the next level when I don't have time to work on it?". It's absolutely possible to take your store to the next level with limited time. You don't have to be a full time TPTer to make it happen. In the Teacher Seller Academy, I help sellers find the balance of TPT and life and guide them in growing their stores.

The Teacher Seller Academy is an all-inclusive membership that provides you with proven strategies that you can apply to your business and a mentor to help you with your personal questions along the way. Through monthly classes, help sessions, and a community you'll be able to learn the strategies you need to take your TPT store from a teacher side hustle to a thriving, profitable online business.

Join today and make 2023 your best year ever! Bonus - 2 weeks free with any subscription and 15 minute 1:1 coaching call with Misty

Teacher Seller Academy

Misty Miller

[Click Here](#)

Deal ends December 3

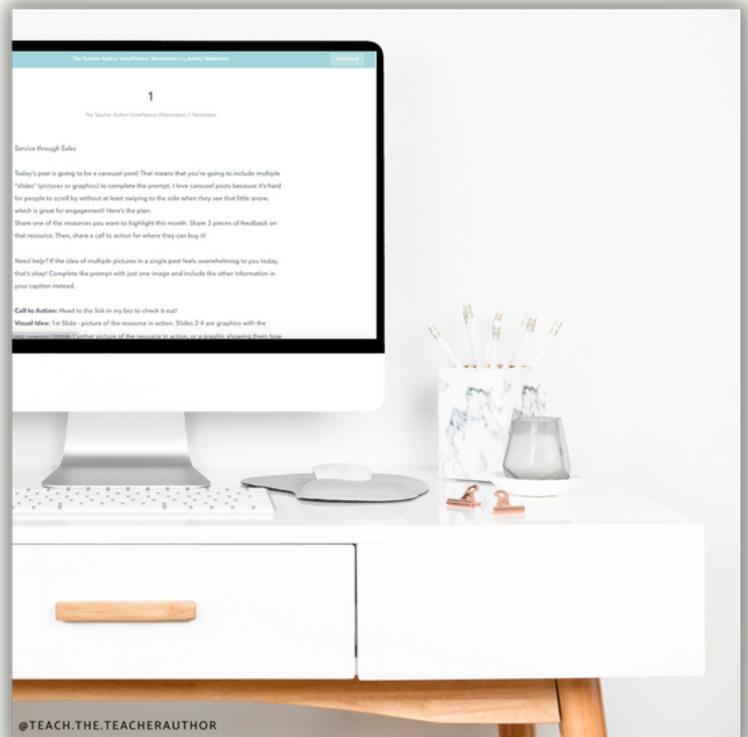
Instagram Course Bundle

Ashley Mikkelsen, Teach the Teacher Author

Turn your Instagram into a traffic driver for your business, and position yourself as an authority in your niche - all through your Instagram strategy! This bundle includes 3 courses to support you getting your Instagram strategy up and running to support your TeachersPayTeachers or teacherpreneur business: Posting with Purpose (fundamental strategy), Reels Recipes, and Tell Your Instagram Story.

[Click Here](#)

Grab the bundle and save 20%!





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